MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2018/2019

BPS1014 – PSYCHOLOGY

(All Sections / Groups)

9 MARCH 2019

9 A.M – 11 A.M

(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of 1 page.
2. Answer **ALL** questions.
3. Write your answers in the answer booklet.

ESSAY QUESTIONS [50 MARKS]

Instructions: Answer **ALL** questions. Write your answers in the Answer Booklet.

1. Explain in detail Gardner's theory of Multiple Intelligences and Sternberg's Triarchic Theory of Intelligence, and their relations to success in life.

(15 Marks)

2. Classical conditioning (also known as Pavlovian conditioning) refers to a learning procedure in which a new behaviour can be shaped.

   a) Explain this theory in detail including its definition and major concepts of *acquisition, extinction, spontaneous recovery, generalisation* and *discrimination.*

   b) Provide 2 examples of behaviour that are learned through it and explain on the learning procedures that have occurred.

(15 Marks)

3. Motivation is a process involved in initiating, directing, and maintaining physical and psychological activities. Explain in detail Maslow's hierarchy of needs in relation to human motivation.

(10 Marks)

4. While a limited amount of stress is normal, and even healthy, continuous or severe stress can be very harmful to our physical and mental health. Explain in detail the physiological responses to stress and how can these responses affect our health.

(10 Marks)

End of Paper